

100

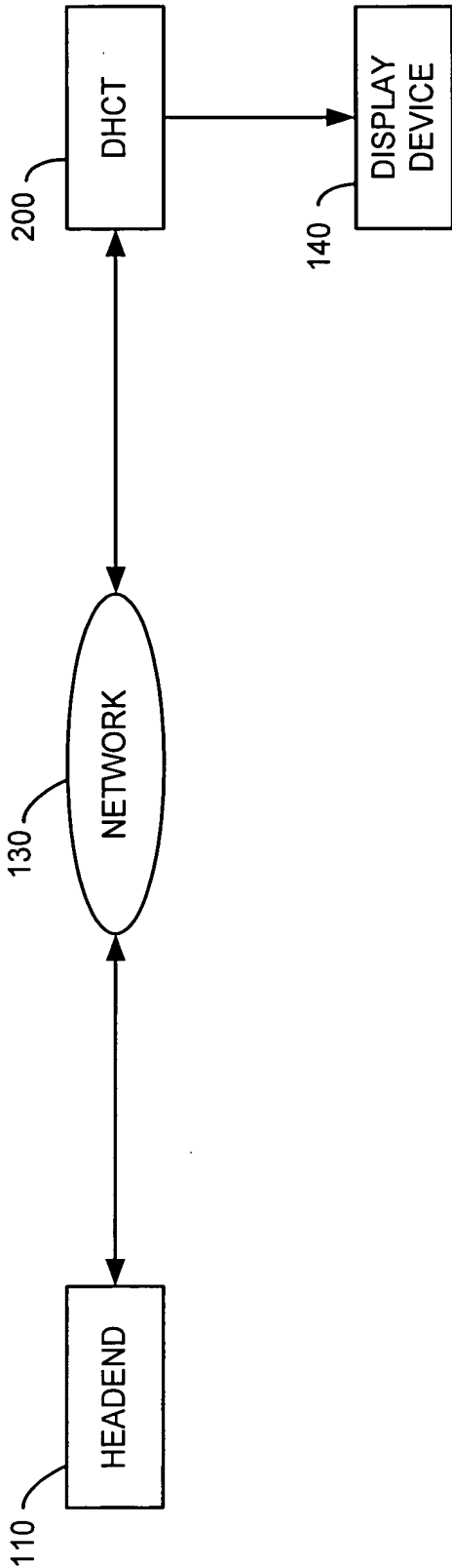
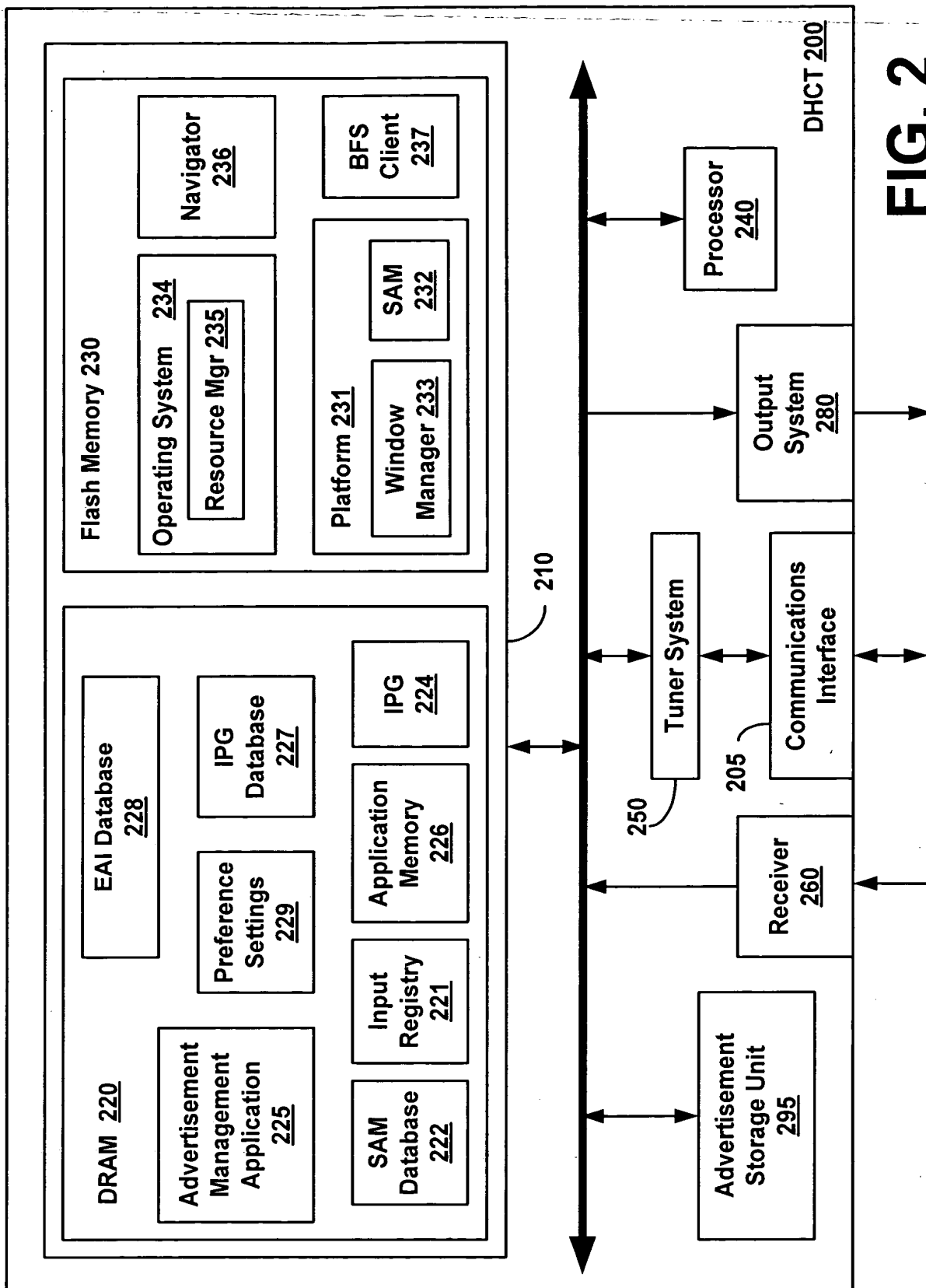


FIG. 1



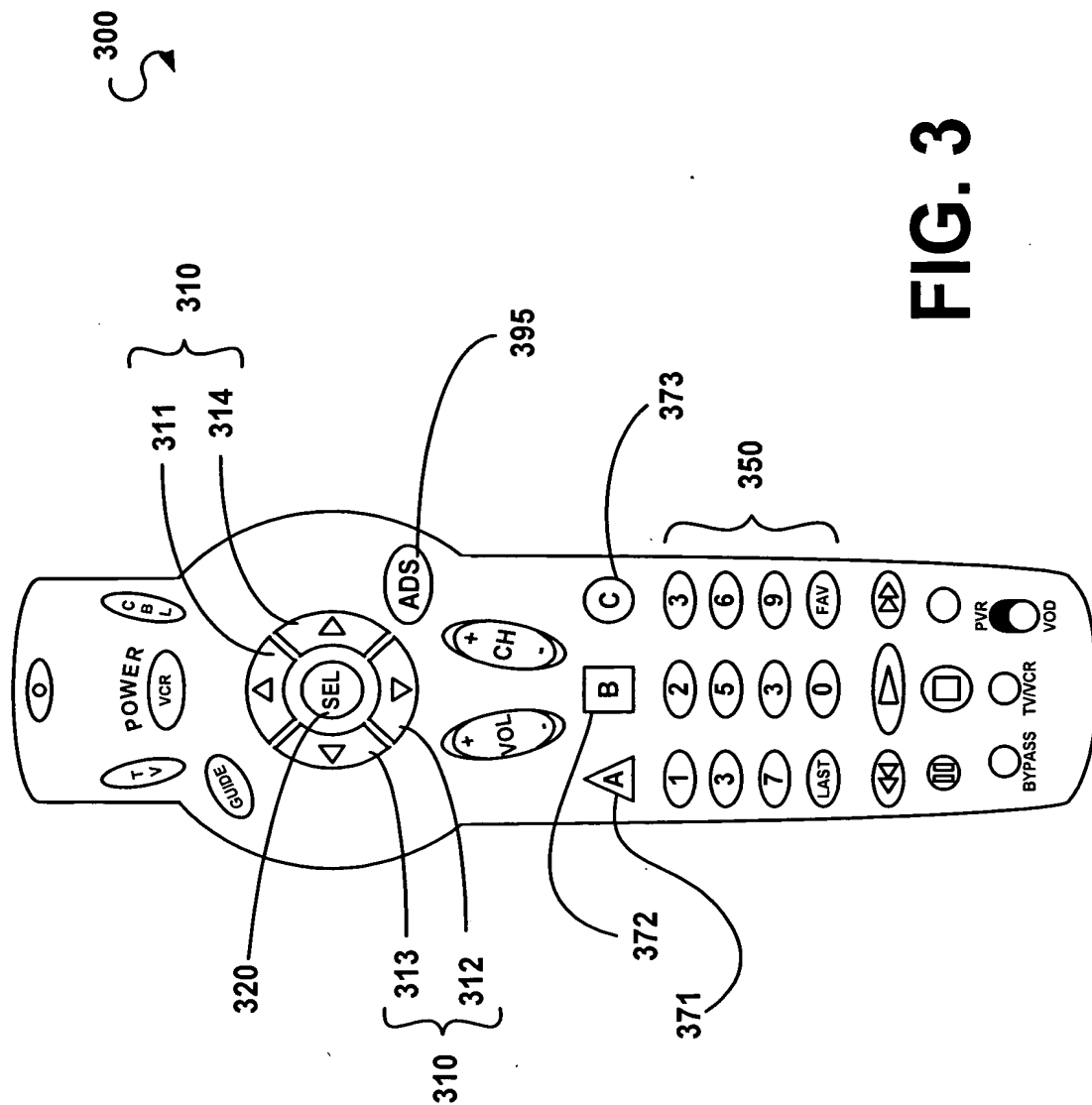


FIG. 3

ADVERTISEMENT SELECTION

Types of Product and Services

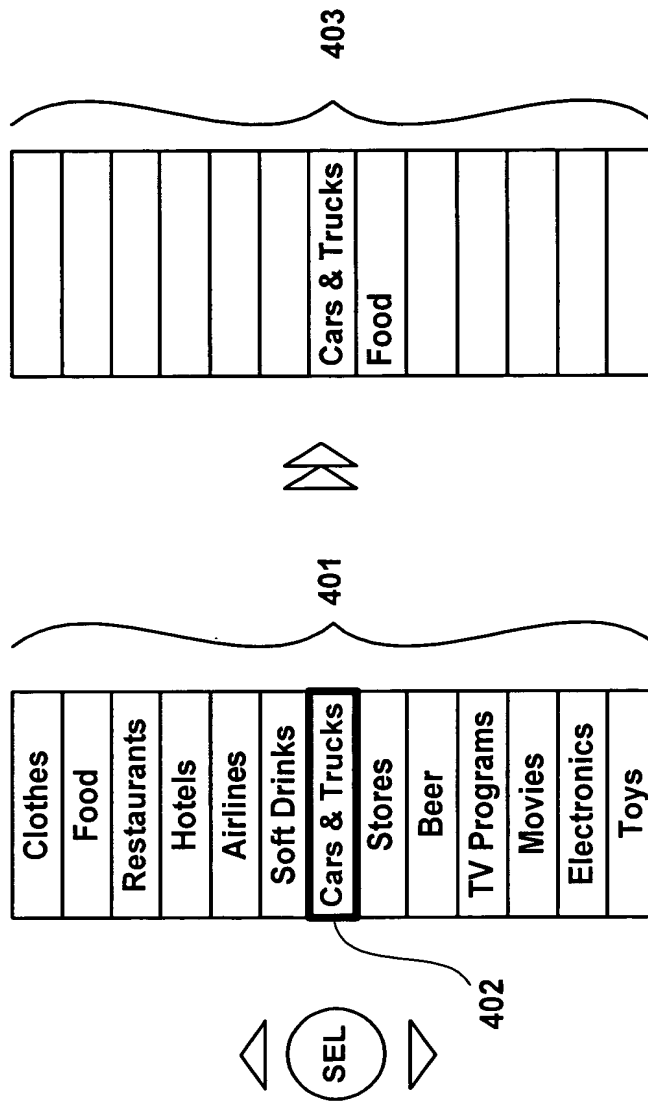


FIG. 4

ADVERTISEMENT SELECTION

Type of Vehicle

SUV
Pick-Up
Minivan
Luxury
Economy
Sports
Family



502



Luxury
Sports

501

503



Continue



Back



Cancel

FIG. 5

600

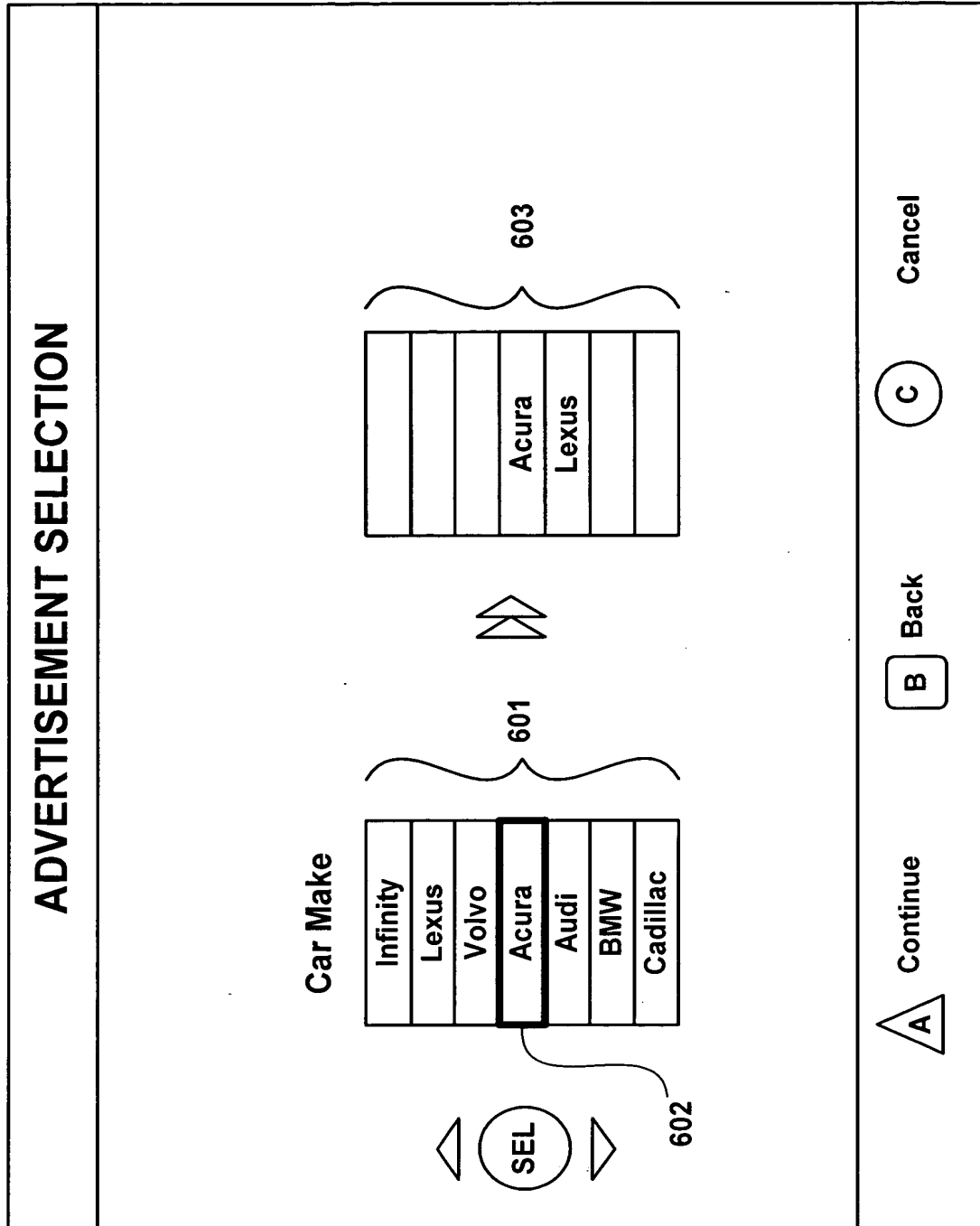
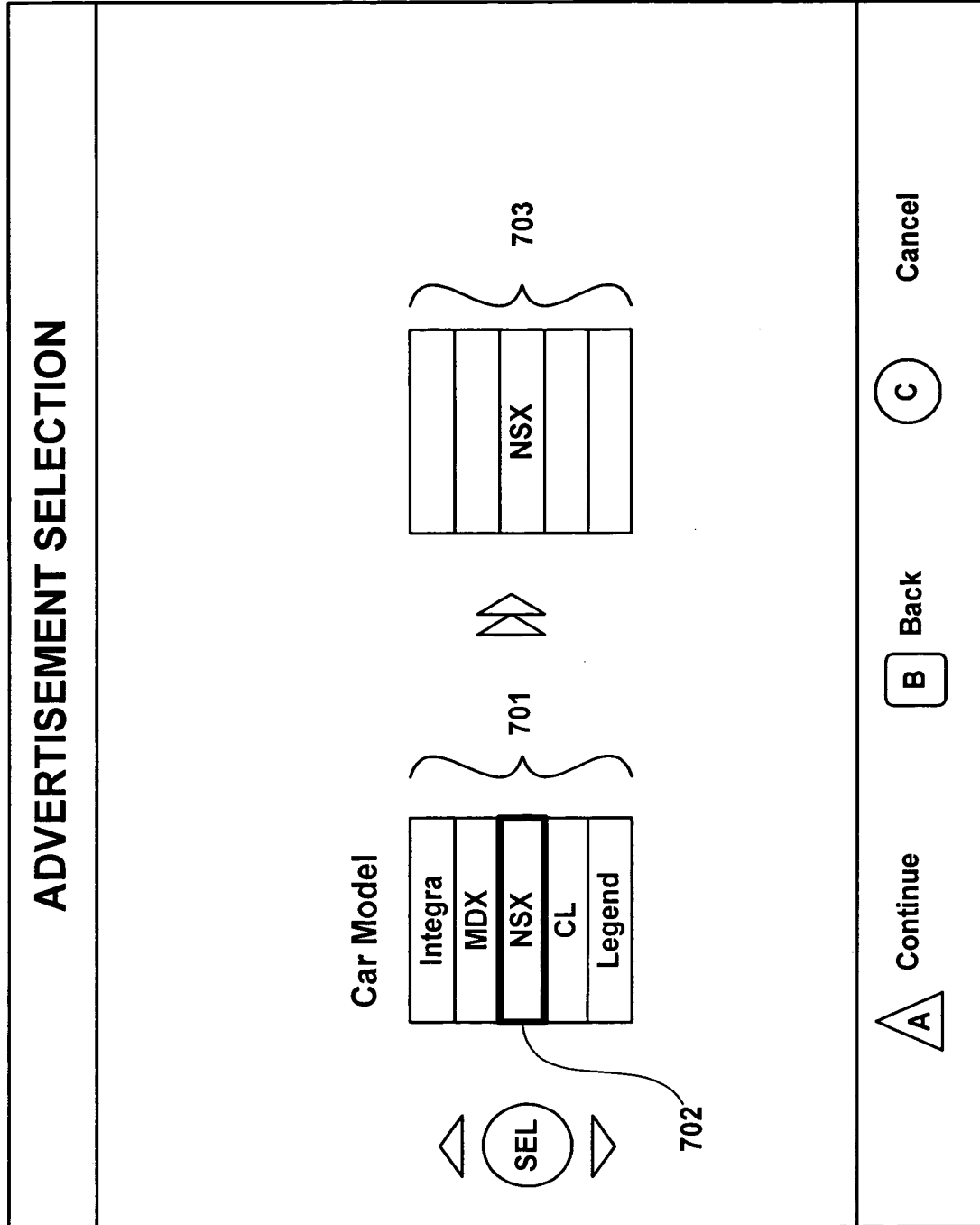


FIG. 6



ADVERTISEMENT SELECTION

800

◀

SEL

▶

Hertz Car Rental
Coca-Cola
Pepsi
Lee Jeans
Visa Credit Card
Bud Lite
McDonald's
Holiday Inn Express
Nissan Maxima
MGM Movies
Dell Computers

801

FIG. 8

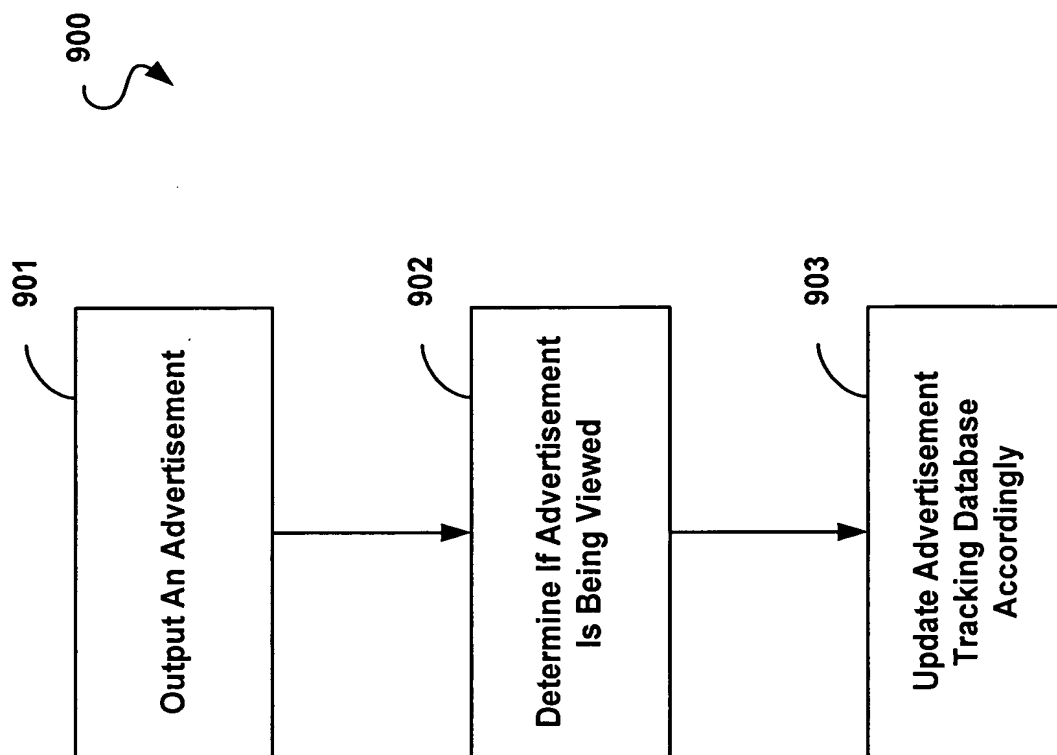


FIG. 9

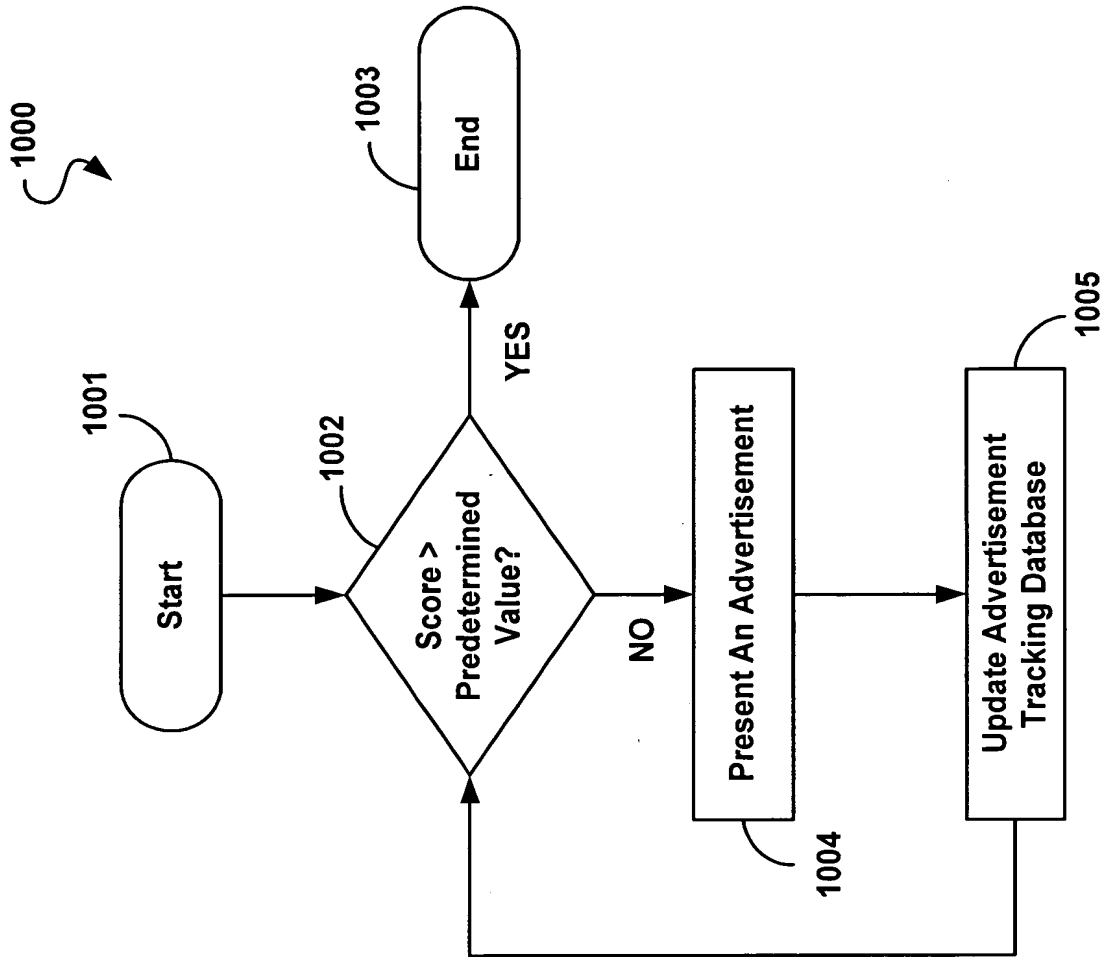


FIG. 10

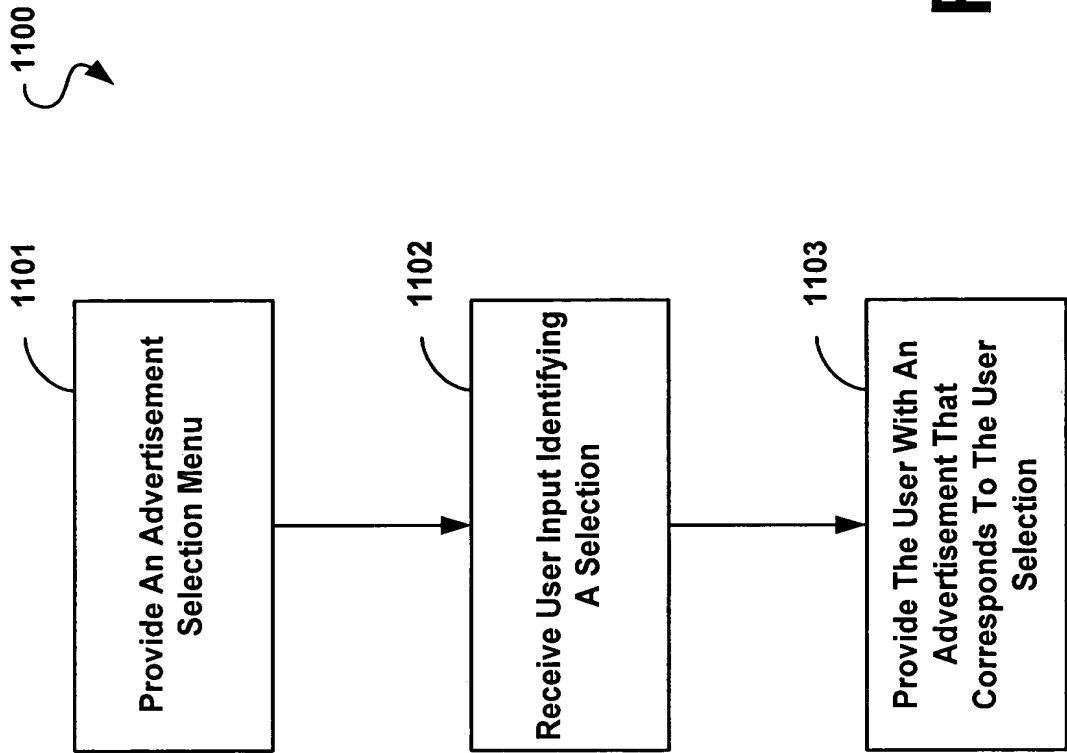


FIG. 11